

Healthcare at the Edge

The Network You Need When Care Matters



ARUBA IN
HEALTHCARE

VIVEK GOEL- SYSTEM ENGINEER

MODERNIZING CYBERSECURITY IN HEALTHCARE

- Healthcare is one of the most targeted and breached industries by cybercriminals.
- Stolen EHR (Electronic Medical Health Record) are highly lucrative as they give a comprehensive and multi faceted profile of an individual from which to launch personal identity theft scams as well as phishing and variety of other cyberattacks to gain access to company network.



On the black market, the going rate for your social security number is 10 cents. Your credit card number is worth 25 cents. But your electronic medical health record (EHR) could be worth hundreds or even thousands of dollars," according to Forbes

TRENDS IN HEALTHCARE

Driving
Toward 100%
Digital Patient
Records

Optimizing
Patient Flow

Securing
Patient Data

Improving
Patient
Satisfaction

aruba
a Hewlett Packard
Enterprise company



CHALLENGES IN HEALTHCARE

EHR
deployment and
networked
BioMed devices
result in more
devices on
network

Legacy
networks can't
reliably support
IoT applications
and devices for
digital health

Bedside and
mobile IoT point
of care devices
expose
vulnerable
attack surfaces

Patients want
an engaging,
self-service
environment



IS YOUR NETWORK
FLEXIBLE?
CONNECTIVITY | SECURITY | USER EXPERIENCE

GO BEYOND
UPTIME

GO FROM REACTIVE TO
PROACTIVE TO
PREDICTIVE



INTRODUCING ARUBA 6th Sense ESP

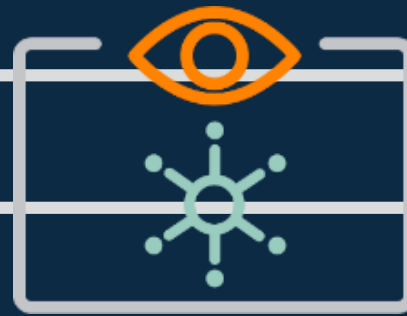
AIOPS

AI Insights | User Insights



UNIFIED INFRASTRUCTURE

Wi-Fi | Switching | SD-WAN | 5G | IOT



ZERO TRUST SECURITY

Dynamic Segmentation | Device Insight



AS A SERVICE

SaaS | NaaS | HPEFS



Manage the network with software, across a multi-vendor network
Automate many operations and assure optimal performance

ARUBA'S UNIFIED INFRASTRUCTURE

SECURE. SMART. SIMPLE.



Integrate with 3rd party solutions

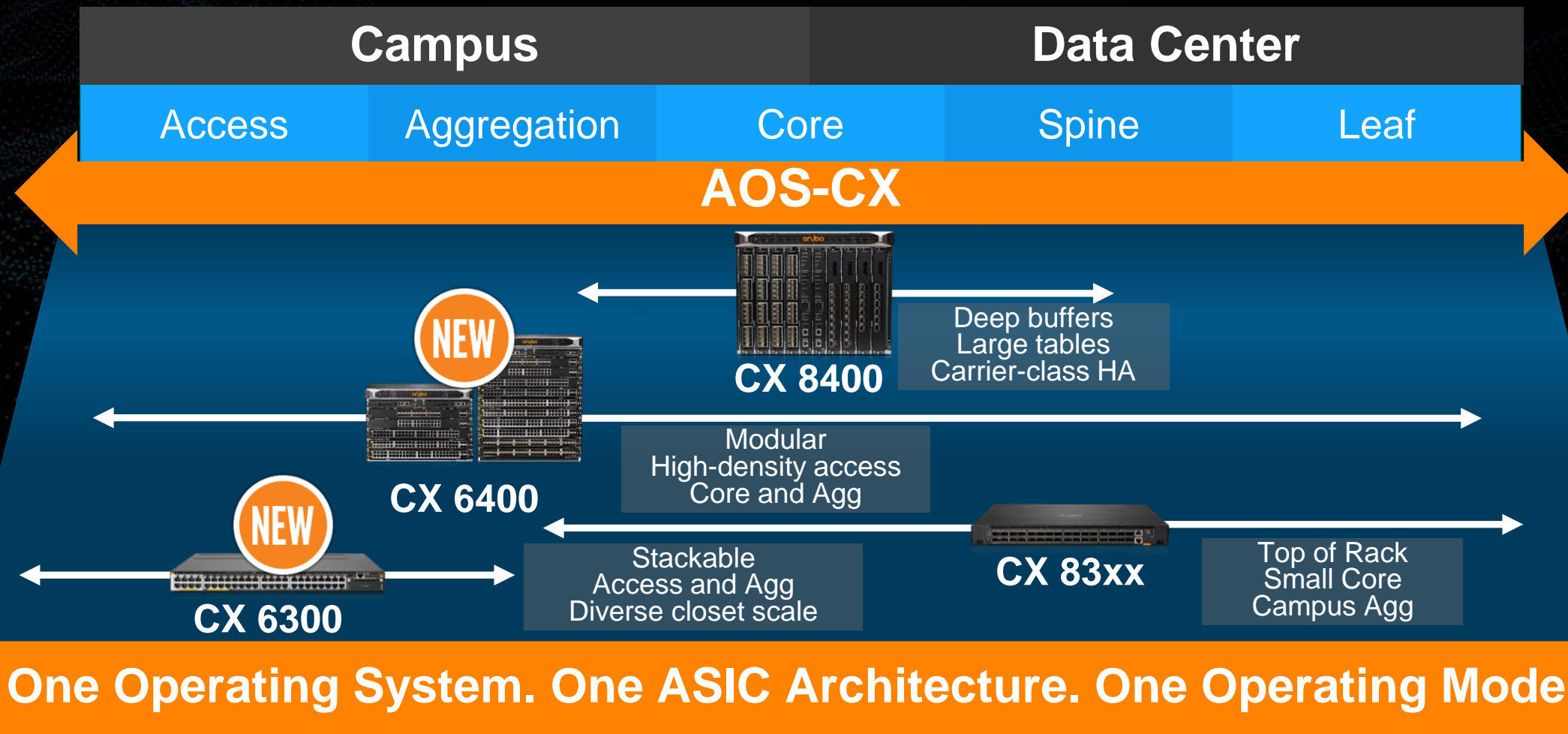
For All Your Connection Types – Edge to Cloud
For All Users, IoT, and Apps

ARUBA CX SWITCHING FOR THE ENTERPRISE

COMPLETE END-TO-END SWITCHING PORTFOLIO



UNIFIED
INFRASTRUCTURE



Aruba's Wi-Fi AP portfolio



UNIFIED
INFRASTRUCTURE



550 Series
Extreme Density
Wi-Fi 6



530 Series
Very High Density
Wi-Fi 6



510 Series
High Density
Wi-Fi 6



500 Series
Mid Density
Wi-Fi 6



500H Series
Hospitality/Remote
Wi-Fi 6



518 Series
Ruggedized
Wi-Fi 6



570 Series
Outdoor
Wi-Fi 6

Expected Summer Expected Summer Expected Summer



340/330/320/310/300 Series
Very High to Mid Density Wi-Fi 5
Indoor Ceiling/Wall Mount



303H/203R/203H Series
Mid Density Wi-Fi 5
Wall, Hospitality and Remote



370/360 Series
Very High to Mid Density
Omni/Directional



370EX Series
Hazardous
Location



387 Series
Point to Point
802.11ad



AIOPS

ARUBA AIOPS FEATURES



AI Insights.

Automated anomaly detection, recommendations and peer-based network optimization



AI Search.

Natural language query of data lake



AI Assist.

Automated trouble ticket generation





AIOPS

SELF-OPTIMIZING NETWORKS

BETTER EXPERIENCE FOR USERS AND IT



AIRMATCH

Power
Channel
Channel Width

CLIENTMATCH

Device Type
Location

AX-AWARE CLIENTMATCH

Group AX Clients

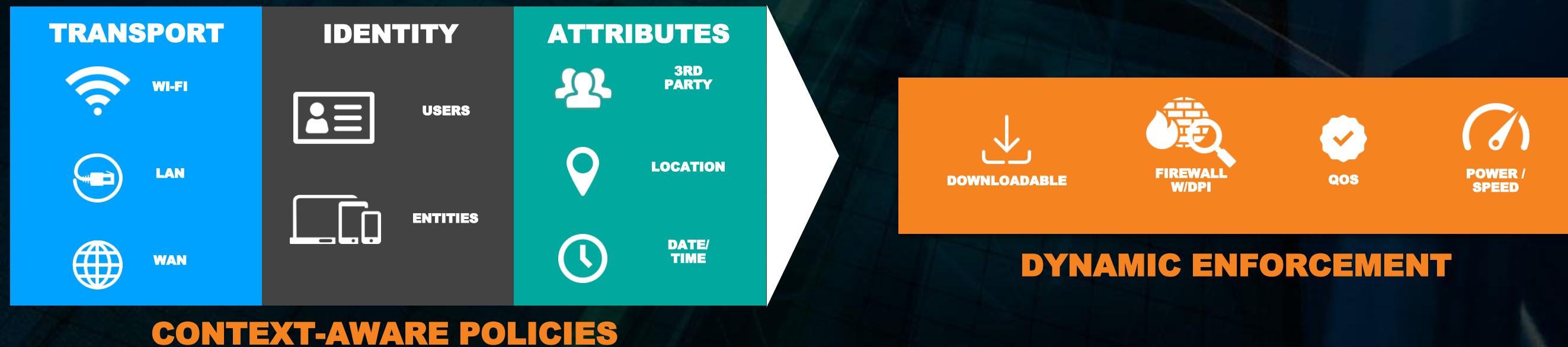
AI/ML

GREEN AP
Energy Savings



ZERO TRUST
SECURITY

SIMPLIFY IT & IMPROVE SECURITY WITH **DYNAMIC SEGMENTATION**

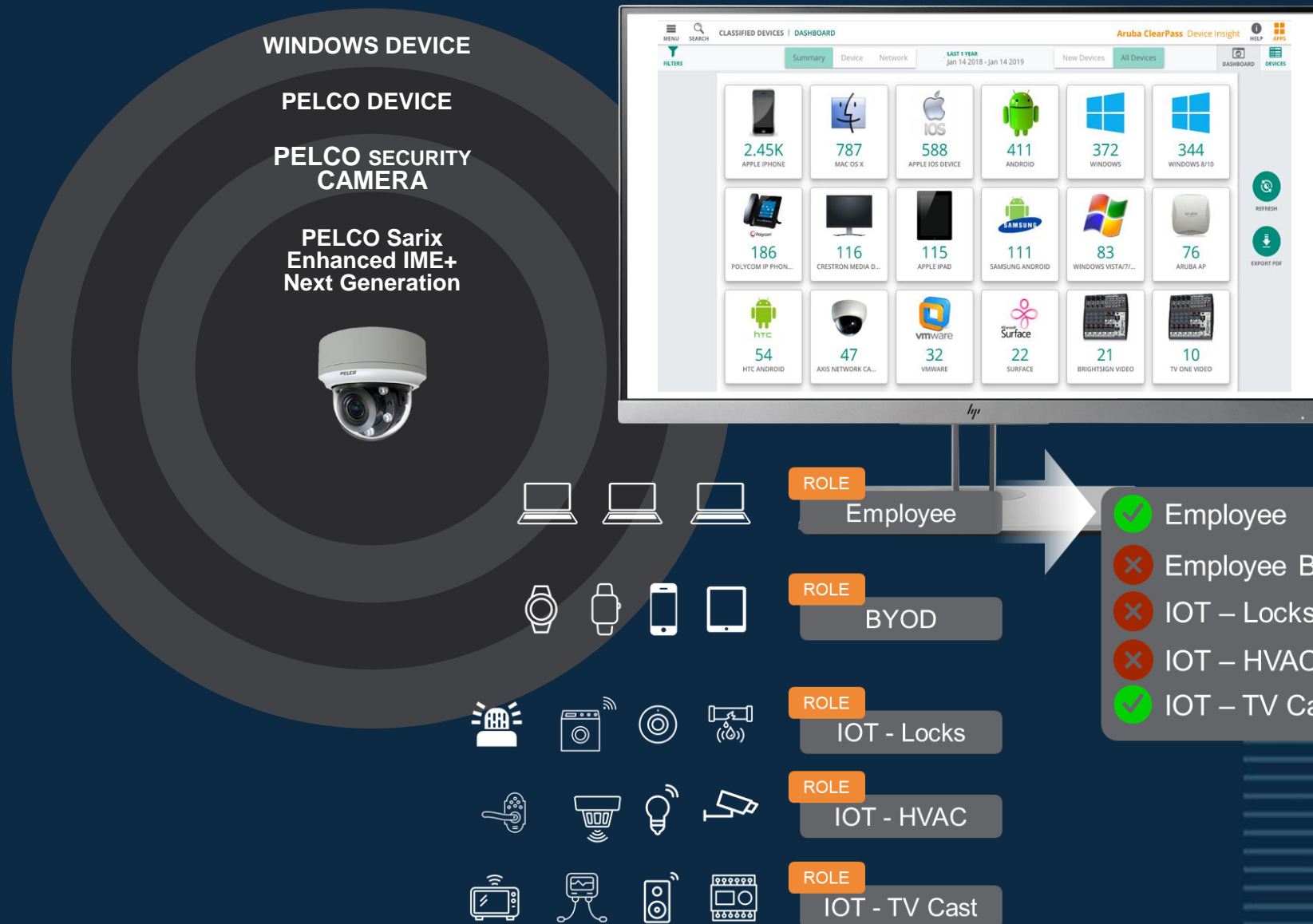




ZERO TRUST SECURITY

PROTECT WITH A ZERO TRUST NETWORK

Machine learning-based
automated device
discovery, profiling
Role-based policy
Integrated with policy-
based access control
Dynamic Segmentation



ASSURANCE AT THE EDGE FROM THE USERS' PERSPECTIVE

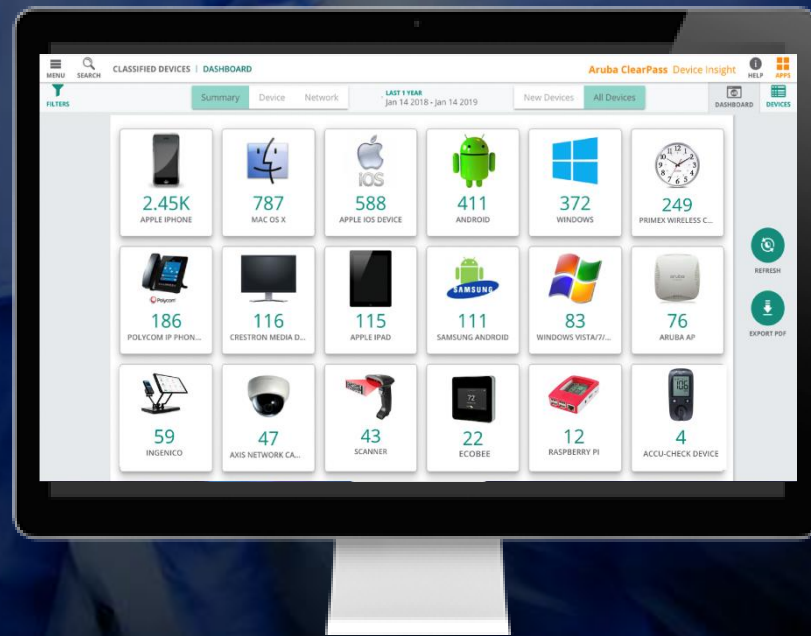
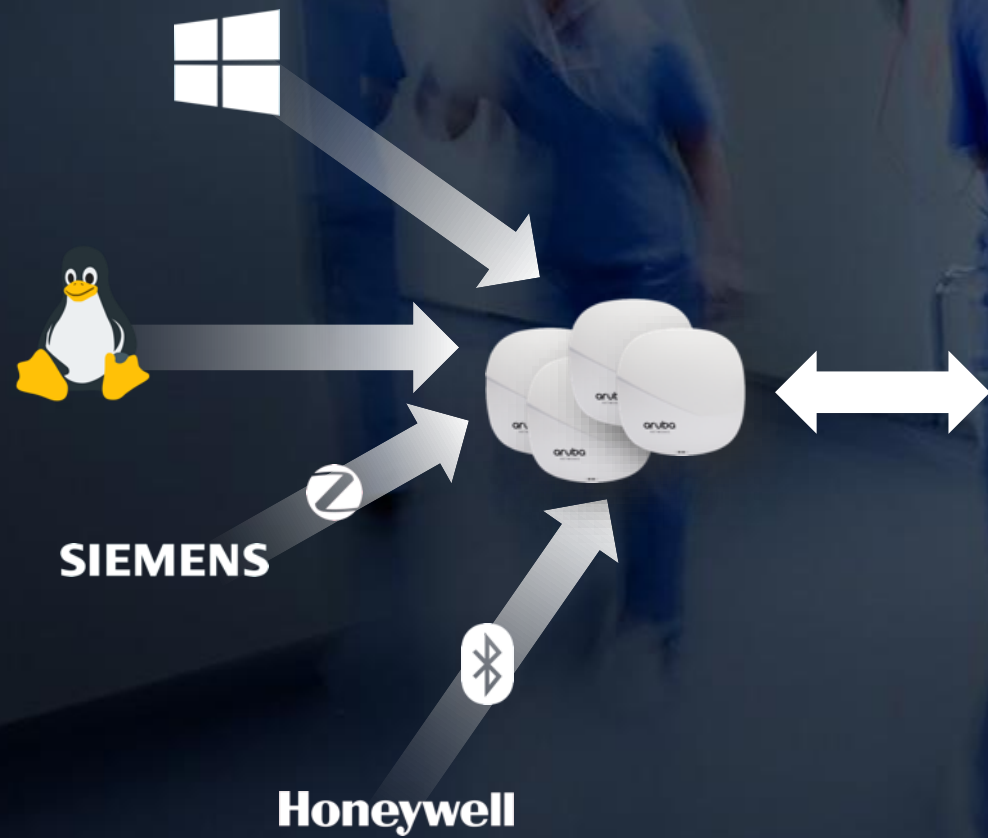
User Experience Insight

Simple | Proactive | Network Agnostic

User-centric analytics for SaaS, application,
and network services assurance driven by
machine learning—for any network



IOT IN HEALTHCARE



ClearPass Device Insight
ENHANCED DISCOVERY / PROFILING



ACCESS POINT AS A PLATFORM

802.11ax Wi-Fi Radios

- 802.11ax network access
- Asset tracking tags
- Personnel location badges
- Smart wrist bands with telemetry sensors
- Worker safety smart helmets
- Sensors, actuators, and smart lighting systems
- Bar code scanners and mobile printers

802.15.4 Radio

- Food safety sensors
- Cooking and refrigeration sensors
- Heating, air quality, presence, security, panic, call, button, lighting, leak sensors
- Load controls and actuators
- Door locking and access systems



Bluetooth 5 Radio

- Wayfinding and geofencing
- Energy harvesting heating, air quality, presence, security, panic, call, button, lighting, leak sensors
- Load controls and actuators
- Door locking and access systems
- High accuracy industrial and Ex asset and personnel location tags

USB Port

- Cellular interfaces
- Electronic shelf labels
- Gun shot detectors
- Retrofit ZigBee interface for existing deployments
- Custom interfaces

ARUBA LOCATION SERVICES IN HEALTHCARE

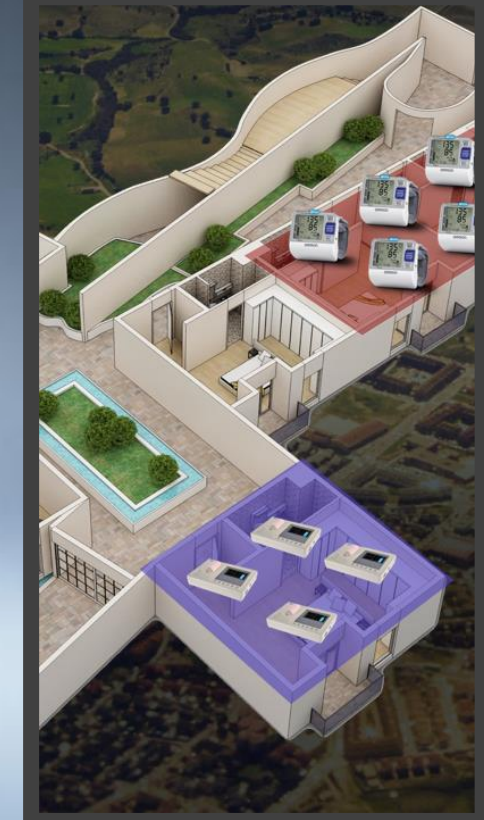
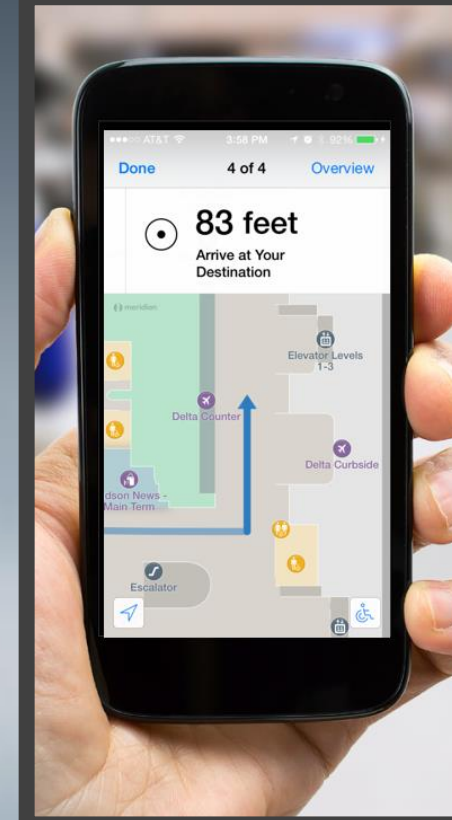
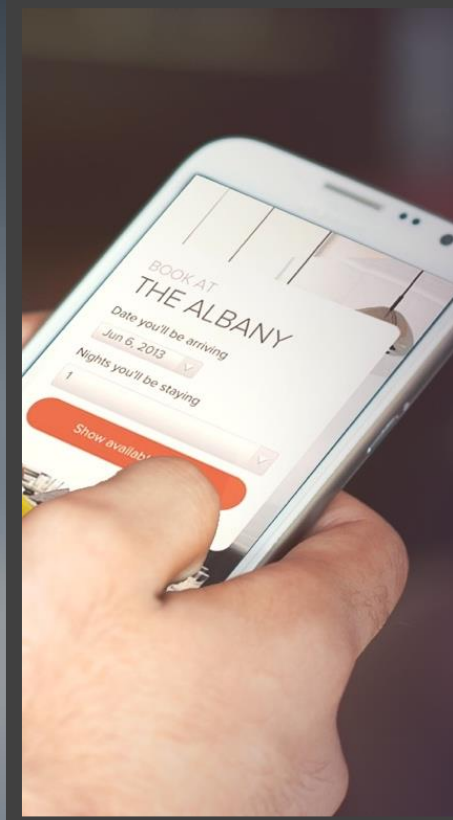
Engage on guest
Wi-Fi portals, with
content per location

Analyze space
utilization and
engage users with
Wi-Fi presence

Accelerate
engagement with
Bluetooth powered
proximity services

Improve experience
with indoor maps and
Bluetooth powered
blue-dot navigation

Improve staff
productivity with
Bluetooth powered
indoor asset tracking



Improve patient satisfaction

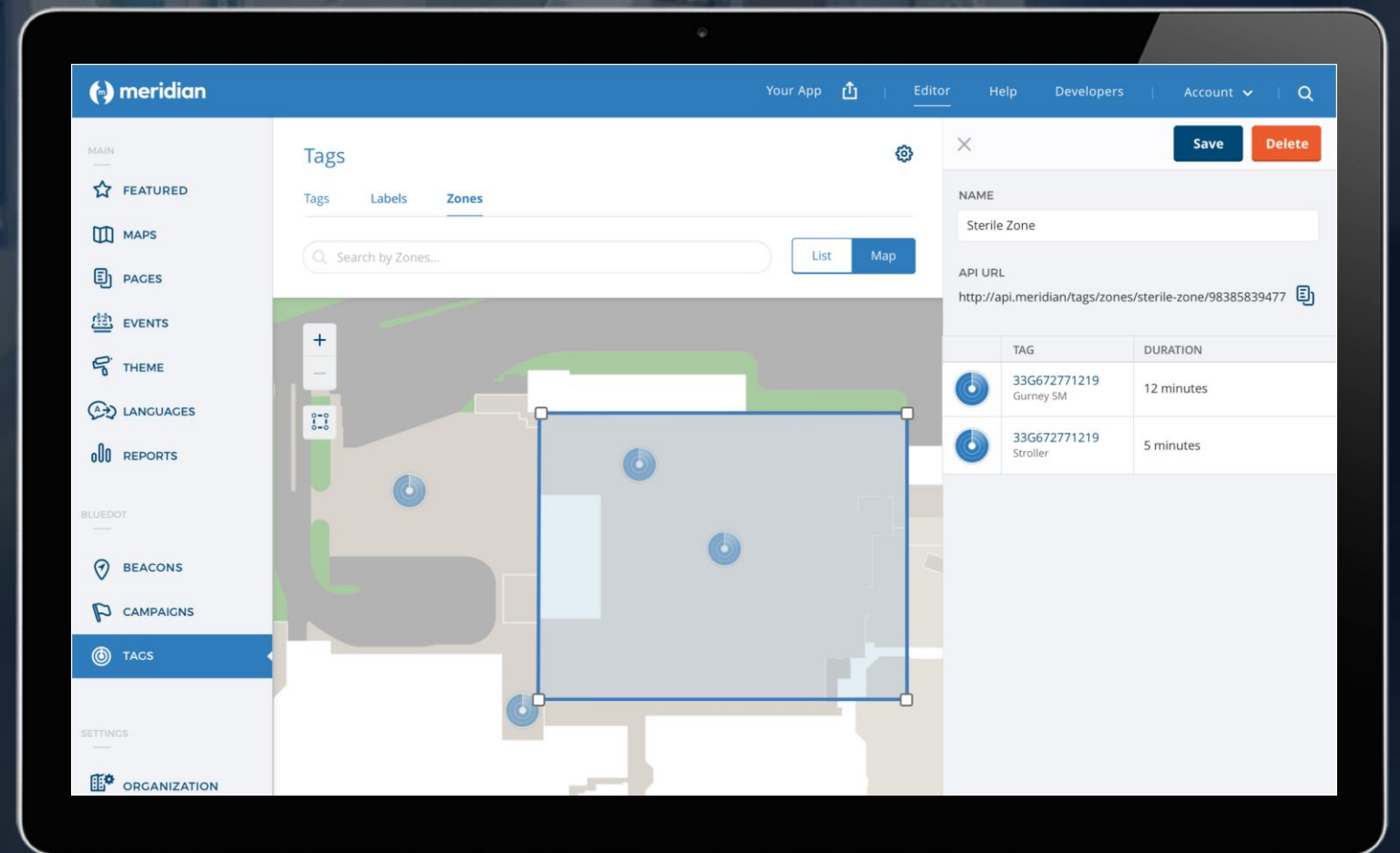
aruba
a Hewlett Packard
Enterprise company

Improve staff operations

ASSET TRACKING FOR PAR LEVEL MANAGEMENT AND IMPROVED STAFF EFFICIENCY

Use Aruba WLAN to track

Presence and duration reporting
with zone entry and exit APIs



LOSE THE PAPERWORK AND SKIP THE LINE AT STANFORD

Automated check-in and smart interactions with Electronic Health Records



Single Digital Front Door



- Find a doctor and book an appointment
- Directions from your house to the optimal parking garage based
- Drop a pin where you parked your car
 - Navigation into the healthcare facility using Meridian
 - Mobile Check-In
 - After your appointment, navigate you back to your car
 - Additional mobile app features
 - Pay my bill
 - Check medical results via EHR integration
 - Telemedicine
 - Securely email my doctor
 - Engage via a chat bot

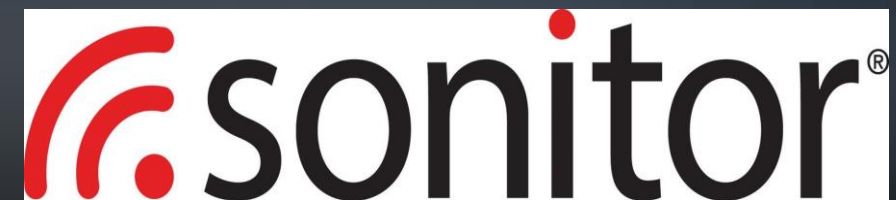
Measuring and Improving Patient Flow

- Reduce wait times
- Increase revenue



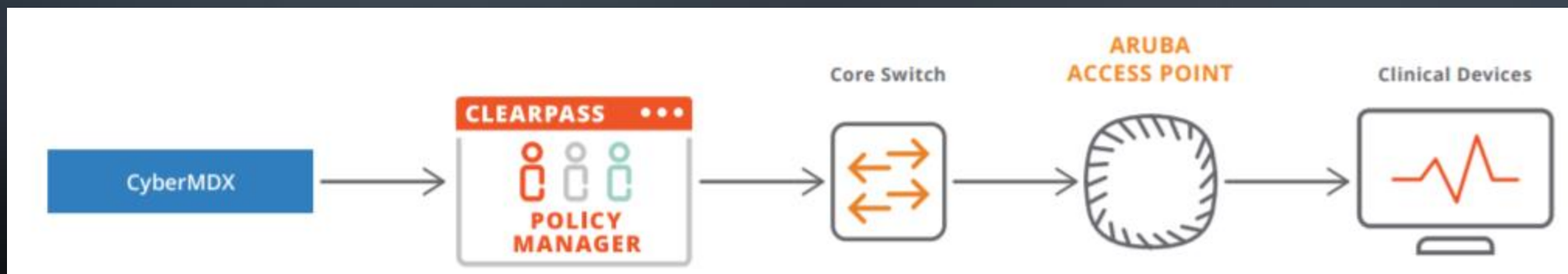
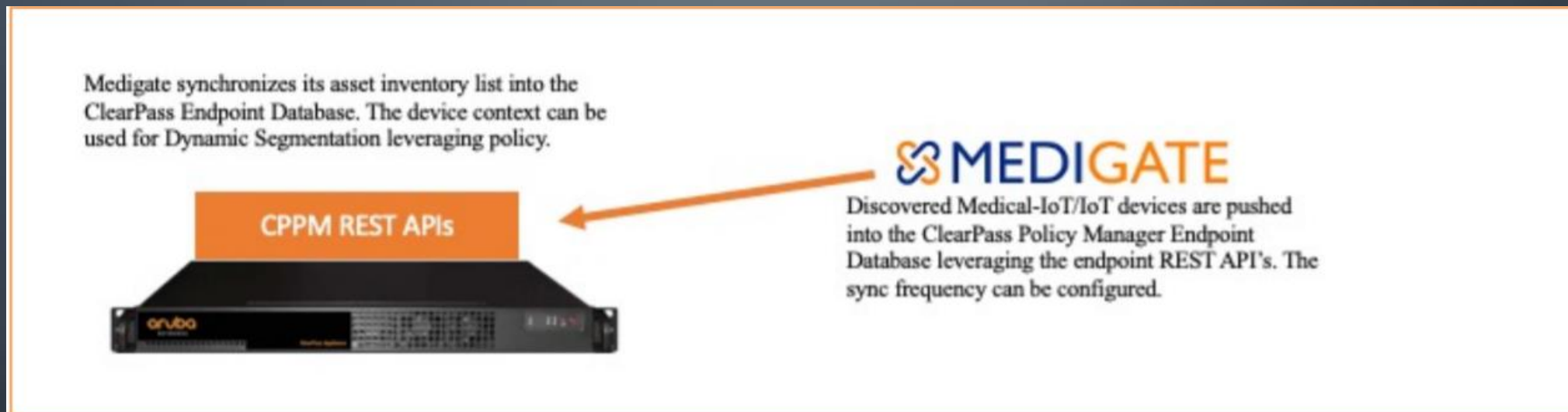
Staff Safety

Between 8% and 38% of health workers suffer physical violence at some point in their careers.



MEDIGATE & CYBER MDX

- The Medigate platform is focused on providing visibility into the Medical and Healthcare space
- identifies every connected device on your clinical network.
- fingerprint each device with deep packet inspection (DPI) techniques,
- This endpoint data is then shared directly with ClearPass via the ClearPass Security Exchange framework and the open API exposed under Policy Manager
- centralized visibility of network assets and endpoints across Medical IoT {MIoT} infrastructure



Using IoT Sensors to Detect Fevers



Non-contact crowd temperature measurement with facial recognition

Deployment Flexibility for All Locations

Clinic

Satellite Campus Wi-Fi
with built-in controller



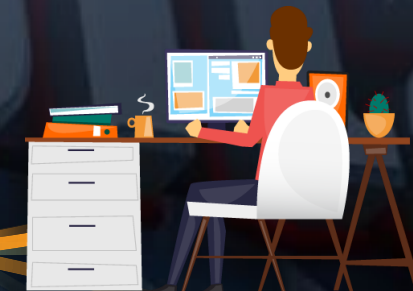
Hospital

Controller-based
centralized encryption with
advanced services at scale



Remote Staff

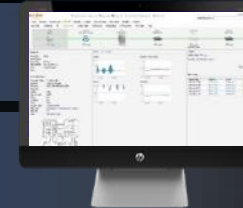
Virtual Intranet Agent
and Remote APs



One network management platform

One policy management platform

Enterprise-class capabilities across all products



RAPID DEPLOYMENT SOLUTIONS FOR DISASTER RECOVERY

Takes just minutes to deploy high-speed 3x3 MIMO 802.11ac

Built by Aruba partners, solutions are highly customizable: fly-away cases, standby power, MIL-STD mounting, FIPS 140-2, switching/routing

Optional cellular backhaul

Optional cloud management



HEALTHCARE OF THE FUTURE



EDGE-CENTRIC
ACCESS TRANSFORMATION



CLOUD-ENABLED
WAN TRANSFORMATION



DATA-DRIVEN
COMPUTE EVERYWHERE

Intelligence will be embedded everywhere

STAY SAFE

