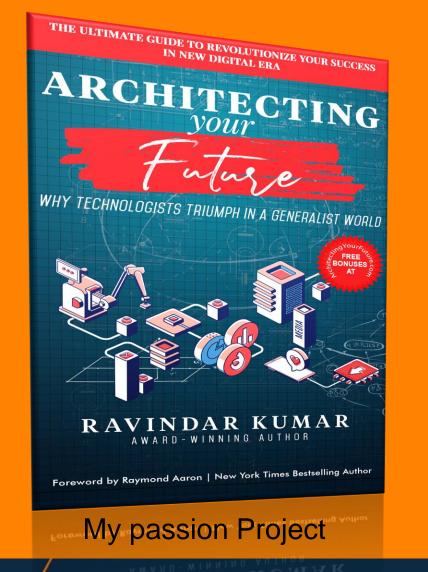


#### **Self Introduction**



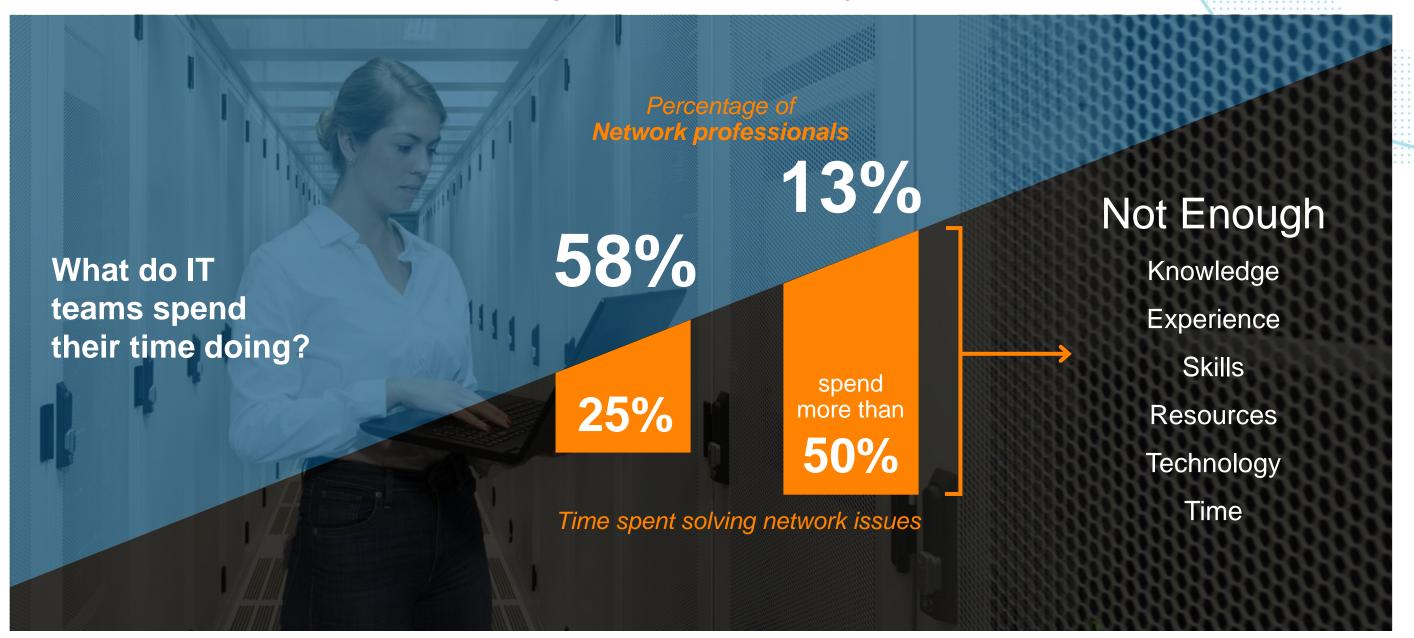
Optimist and Award Winning Author of "Architecting Your Future. Books available in USA,EMEA and APJ.

# 20 + Years of Networking Services, Architecting, Consulting Selling





# IT Teams are Distracted by Unnecessary Network Tasks





# Why Organizations Pick Flexible Consumption

56% Simplify device management

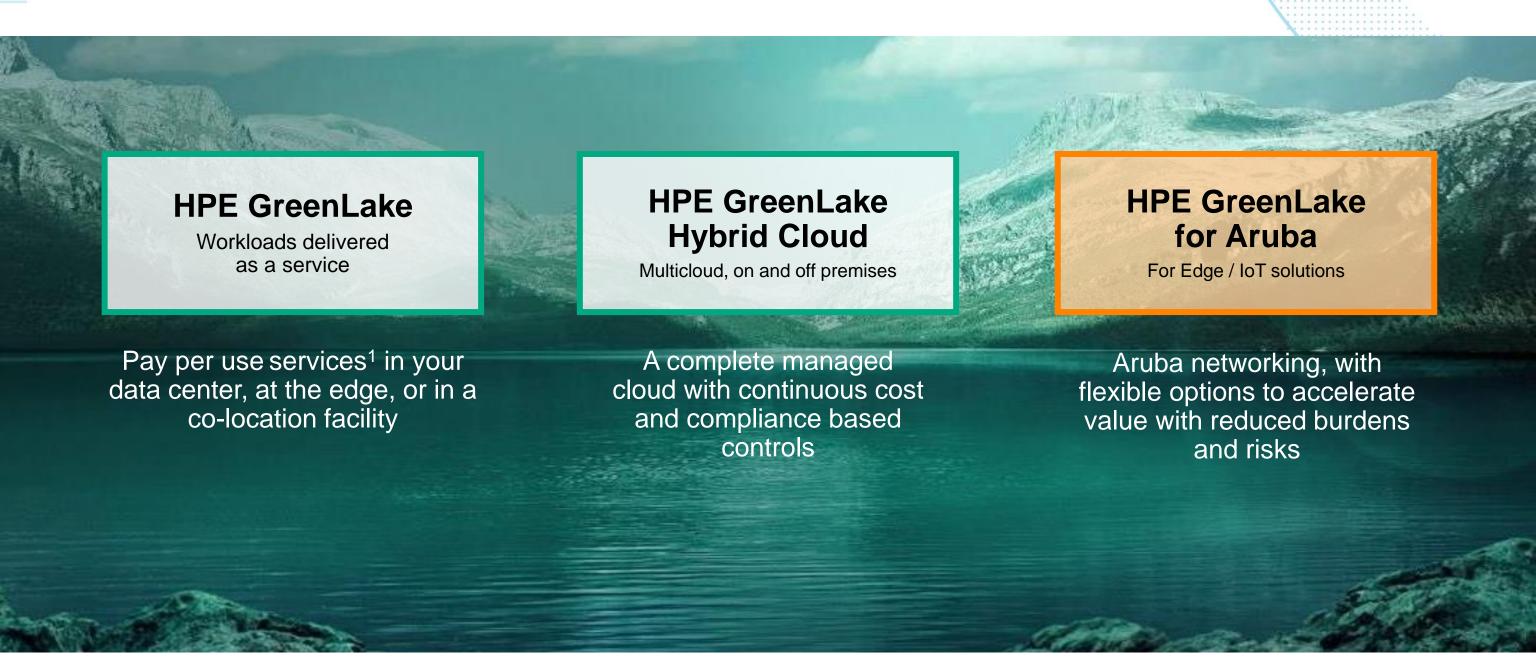
48%
Reduce IT
and
procurement
workload

48% Refresh devices at a faster cadence 46% Safe and secure disposal 43%
Predictable cost model



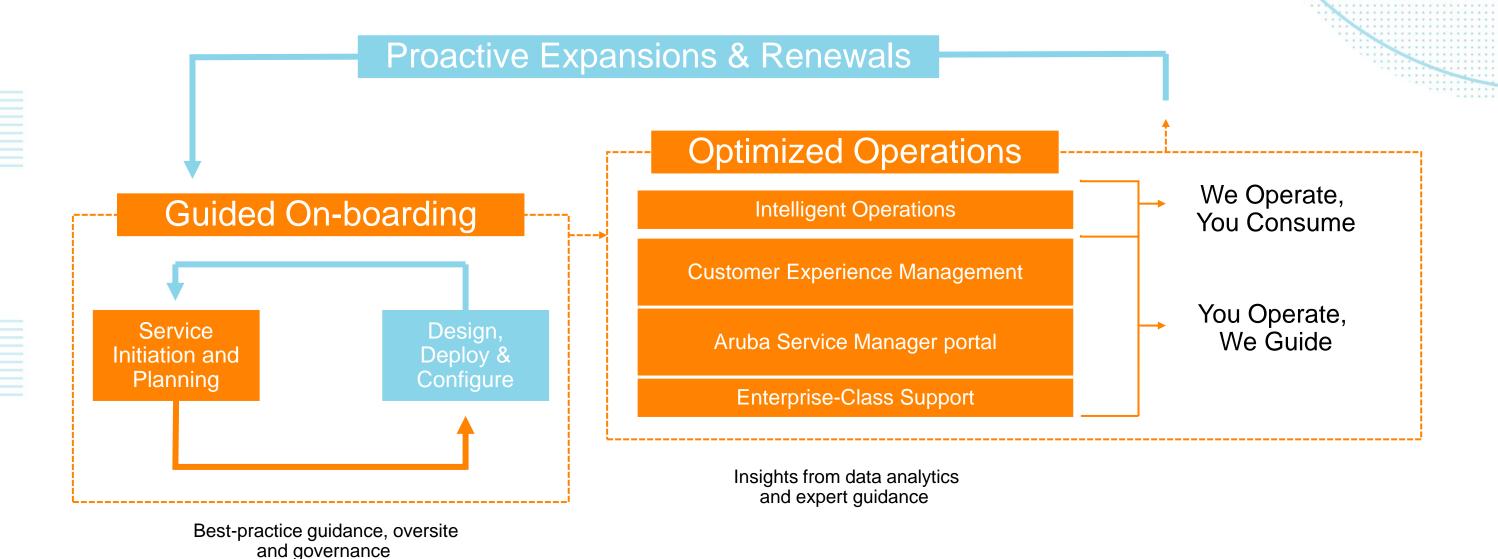
# 61% of companies are accelerating innovation with XaaS<sup>1</sup>

# Delivering the as-a-Service Experience from Edge to Cloud



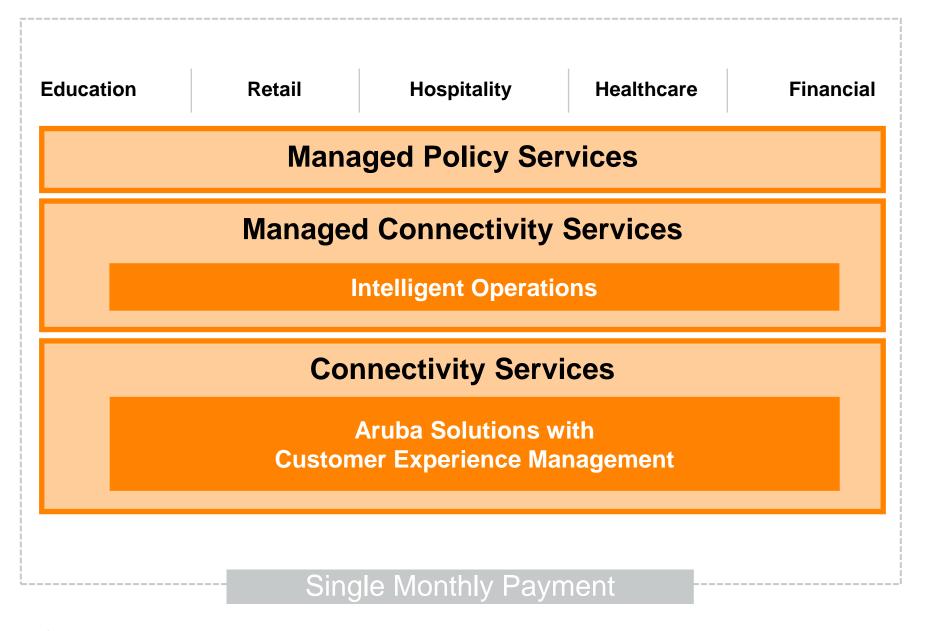


# Accelerate Your Network Journey with GreenLake for Aruba





# **GreenLake for Aruba Service Options**



#### **Accelerate On-boarding**

Faster, better-tailored on-boarding that avoids problems from the start

#### Reduce IT Workload

Expert guidance and AI-driven service delivery helps you use more, with better precision and less overhead

#### **Simplify Expansion and Renewal**

Our Customer Experience Management program guides you at every step

#### **Intelligent Alerting & Insights**

Benefit from automation and data analytics tuned to your goals and usage

#### **Stretch Your Budget**

Obtain predictable, standard monthly subscription charges over contract term



# **Managed Connectivity Services**

#### **Intelligent Operations**

- Live monitoring and intelligent operations of the network
- Intelligent alerting and workflow automation

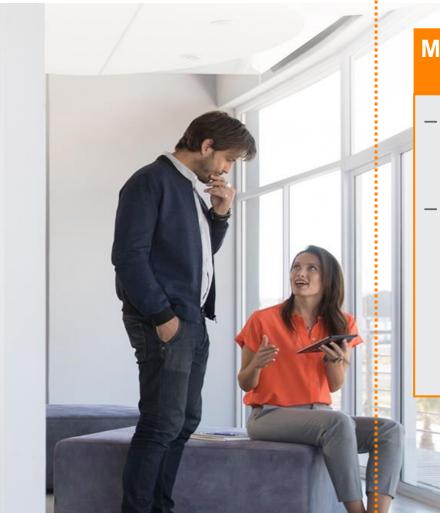
#### **Customer Experience Management**

- Enhanced support experience with a designated Customer Success Manager
- Guided onboarding, enhanced support and success management working with your selected Aruba partner
- Inventory and service management reporting via the Aruba Service Manager portal

#### **Aruba Solutions**

- Hardware / Software procurement with 36, 48 or 60 month terms
- On-prem and cloud-hosted
- Flexible financing options with equipment upcycle/recycle at purchase, and evergreen refresh at time of renewal

Optimized Operations Lowered IT Burdens



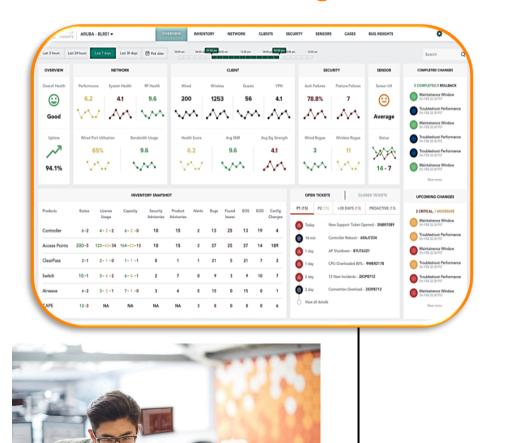
# Managed Policy Services

- Network access management
- Insights and reporting



# Benefits from Customer Experience Management

#### **ARUBA Service Manager console**



**ARUBA Customer Success Manager** 

#### **Inventory Insights**

Speed your monthly deployment assessment and identify needed changes

#### **Receive Change Management Prompts**

Expert planning and automated change management tracking to closure

#### Make Change Requests Easily

Open new cases quickly with automated tracking

#### **Intelligent Alerting**

Receive alerts that apply to the network equipment and software that you have in use, with automated case creation

#### **Service Insights**

Our team finds alerted conditions and discovers root problems, with on-going communication and reporting to your team

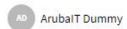
Watch the demos!



#### **Aruba Service Manager Portal**



P Create Network Support Case



#### Welcome to Aruba Service Manager



Customer Documentation | 13

Network design and deployment documents



Download Collector | 10

Download collector for collecting inventory information



Upload Inventory | 10

Upload the inventory file from Collector



Inventory Insights | 6

Visualize inventory trends and advisories



My Cases | 6
View Case Details



Ask CSM | 6

Contact the Customer Success Manager



Key Performance Indicators | ①
Key Performance Indicators



Changes | 10
View Change Details



Service Insights | 6
Service Insights



Reports | 10

Download Reports



Sample Project Documentation | ①
Use this template for Onboarding
purpose



Catalog | 10

Aruba service offers



Connect to Aruba support portal for product and software support





CONTROLLERS

**ACCESSPOINTS** 



**SWITCHES** 

Last updated on Jan 08, 21:43





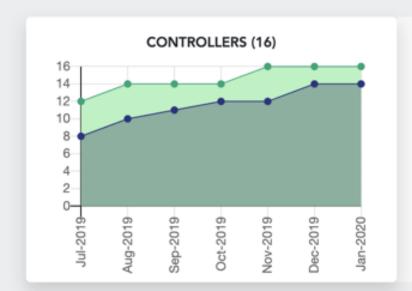


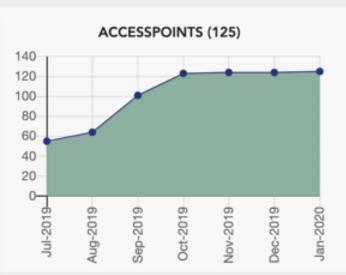




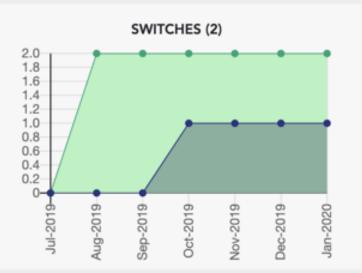












Inventory		Product Advisories			Security Advisories		End of Support		Release Noted Bugs			₩ ▼	
SERIAL NUMBER	HOST NAME	MODEL NAME		÷	IP ADDRESS	MAC ADDRESS		PRODUCT DETAILS	BUILD	ROLE	CLUSTER NAME	AP COUNT	LICENSE DETAILS
	ArubaMM- VAXXXXXXXX	ArubaMM-VA	8.5.0.2		10.163.XX.XX	00:XX:29:XX:BB:XX		JZ395AAE	71711	master	NA	0	Available
CW000XXXX	SLR01-WXXXXXXX	Aruba7220-U	8.6.0.0		10.5.XX.XX	00:XX:1e:XX:f7:XX to 00:XX:1e:XX:f7:XX		JW752A	73143	MD	NA	20	NA
CW000XXXX	Hallmark-XXQXXXXX	Aruba7220	8.3.0.10		10.20.XX.XX	00:XX:1e:XX:73:XX to 00:XX:1e:XX:73:XX		JW752A	72776	MD	NA	10	NA
CP005XXXX	VMXX	Aruba7005-U	8.5.0.2		10.163.XX.XX	20:XX:03:XX:64:XX to 20:XX:03:XX:64:XX		JW634A	71711	MD	NA	0	NA
	VMMXXX	ArubaMM-VA	8.5.0.4		10.163.XX.XX	00:XX:29:XX:76:XX		JZ395AAE	72900	master	NA	0	Available
						4 1 2 3 ▶							









16

14

12

10

8

6

4 2



CONTROLLERS

**ACCESSPOINTS** 

125 125

CLEARPASS

00 00

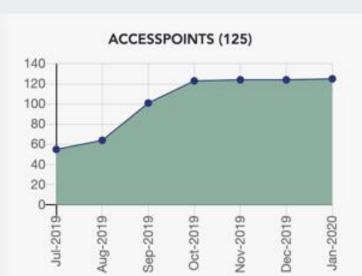
**SWITCHES** 

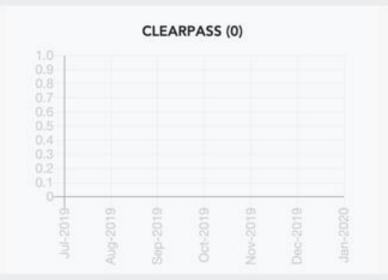
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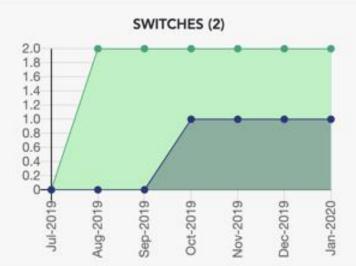
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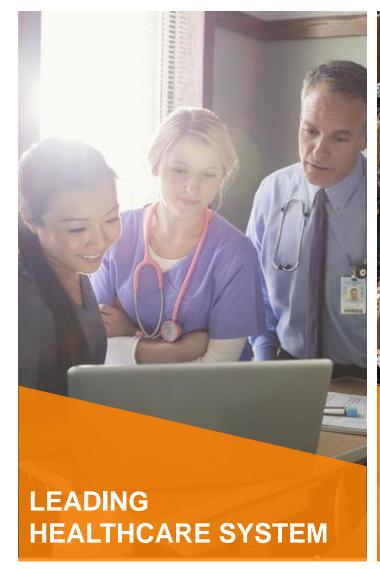
Inventory		Pr	Product Advisories		Security Advisories	End of Support		Release Note	ed Bugs
HOST NAME	MODEL NAME		Ŧ	ANNOUNCEMENT ID	TITLE	PUBLICATION DATE	TYPE OF ANNOUNCEMENT	REV HISTORY	AFFECTED DEVICES
ECN05-XXXXXX	Aruba7205	8.4.0.6		ARUBA-SA-20160908-01	ArubaOS Default Certificate Revocation	2016-09-08	Support Advisory	Rev-1	Mobility Controllers, Mobility Access Switches - \$1500, \$2500 and \$3500, Instant APs (Captive Portal and 802.1x authentication with EAP termination),
ECN05-XXXXXX	Aruba7205	8.4.0.6		ARUBA-SA-20160908-01	ArubaOS Default Certificate Revocation	2016-09-08	Support Advisory	Rev-1	Mobility Controllers, Mobility Access Switches - S1500, S2500 and S3500, Instant APs (Captive Portal and 802.1x authentication with EAP termination),



Inventory		Product Advisori	es Security Advisories	En	d of Support Release N	Release Noted Bugs	
MODEL NAME =	DEPLOYED VR	FEATURE/COMPONENT	BUG ID	PLATFORM	SYMPTOMS & SCENARIOS WORKAROUND	REPORTED VERSION	RESOLVED VERSION
•	6.5.3.3	VRRP	154625 155709 155894 156383 158536 161789	ArubaOS	(i)	6.5.0.3	6.5.3.3
	6.5.3.3	Mesh	162011	ArubaOS	<u> </u>	6.5.1.2	6.5.3.3
	6.5.3.3	Base OS Security	163973	ArubaOS	<u> </u>	6.5.1.7	6.5.3.3
*	6.5.4.0	PPTP	162971	ArubaOS	(i)	6.5.4.0	6.5.4.0



### Accelerating Outcomes with GreenLake for Aruba



Opened a new research facility on time without impact to NOC workloads



Integrated network streaming into classroom instruction, student collaboration and campus life



Reduced IT burdens enabling adoption of HA network clusters in all locations



Standardized network services as part of an enhanced in-store experience



#### TEXAS A&M UNIVERSITY

# Enabling high-performance networking for a major public university system

#### Challenge

Students and professors at a major public university demand high-performance networking as part of campus life.

Network performance in and out of the classroom is a daily requirement for 1000's of connections and streaming.

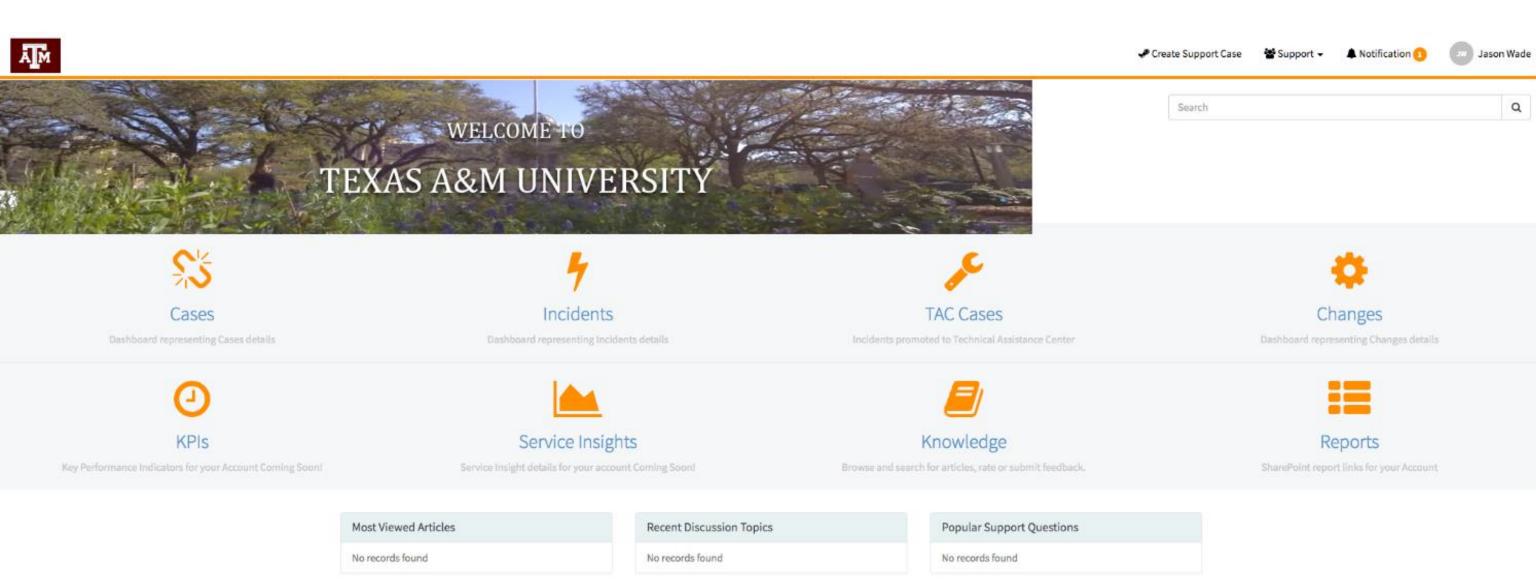
#### **Aruba solution**

- HPE GreenLake for Aruba provides NaaS with Connectivity and Insight services
- Aruba supports 2.8TB/day, satisfying students and professors along with campus IT staff and administrators

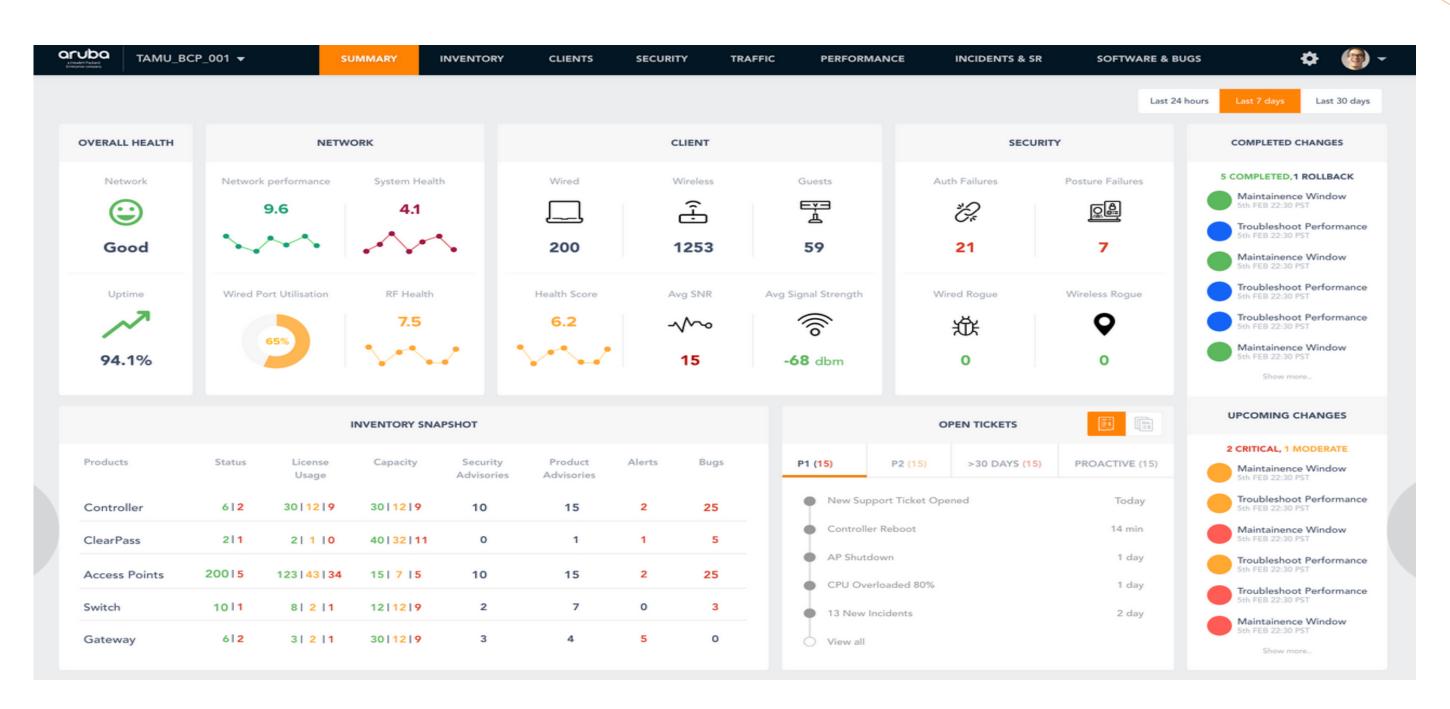




## Leading with customer experience to win



## **Aruba Service Insights**





# **Customer Benefits by Offer Package-Summary**

Feature	Benefit	Product as- a-Service	Connectivity Services	Assured Services
Personalized capabilities	subscription service options cover all Aruba hardware, software and services in deployments which are designed, configured, and managed to your needs	X	Х	X
Flexible managed service delivery	operate and manage your network with guided expert assistance	Х	Х	Х
	add our NOC with monitor/operation/administer (MOA) at your choice to elevate your team		X	X
	add our Assured services at your choice to elevate your team			X
Designated Customer Success Manager	one point of contact designated to guide your team, provide periodic reports and quarterly business reviews to assure communication, transparency and customer confidence	X	X	X
Simplified network operations	spend less time on break-fix, problem resolution, software version and change management complexities	X	X	X
Predictable, scalable network operations	stabilize your network operations with our automated service delivery platform, designed with ML/AI continuous evolution		X	X
Advanced data collection methods and dashboard	gain improved service management delivery using advanced data collection like AMON, Syslog, and Webhook based event and alert capabilities		X	X
Best-in-class network solutions	secured and insightful network solutions designed utilizing the best network capabilities, which are put within your reach			X
Exceptional end-user experience	validated, monitored and sustained with seamless roaming for your end-users			X
Frictionless lifecycle	less time wasted on problem solving and budget management, with evergreen and evolving capabilities built into your continuous engagement	X	X	X
Financial flexibility	convenient, predictable monthly subscription charges	X	Х	X



# GreenLake: Proven value FOR our customers

Pay only for what you consume with the technology you want on premises

Get the most from your Hybrid Cloud

#### **Faster value**

Accelerate network deployment

55% shorter time to deploy global IT projects<sup>1</sup>

#### Simplified IT

Free up your people to do their best work

44%

Less time spent "keeping the lights on"<sup>2</sup>

#### Proper control

Manage performance, latency, risk & cost

40%

Increased IT team productivity be reducing the support load on IT

<sup>1</sup> A commissioned study conducted by Forrester Consulting, The Total Economic ImpactTM of HPE GreenLake, May 2018
2 IDC White Paper, sponsored by HPE, Business Value Enabled by HPE Datacenter Care Service, September 2017

# BROUGHT TO YOU BY ARUBA GLOBAL SERVICES

We enable networking to be available for more people and organizations, with less effort and friction

Operational Services

Professional Services

Consumption Services



1000+
service professionals

30+
support centers,
24x7x365

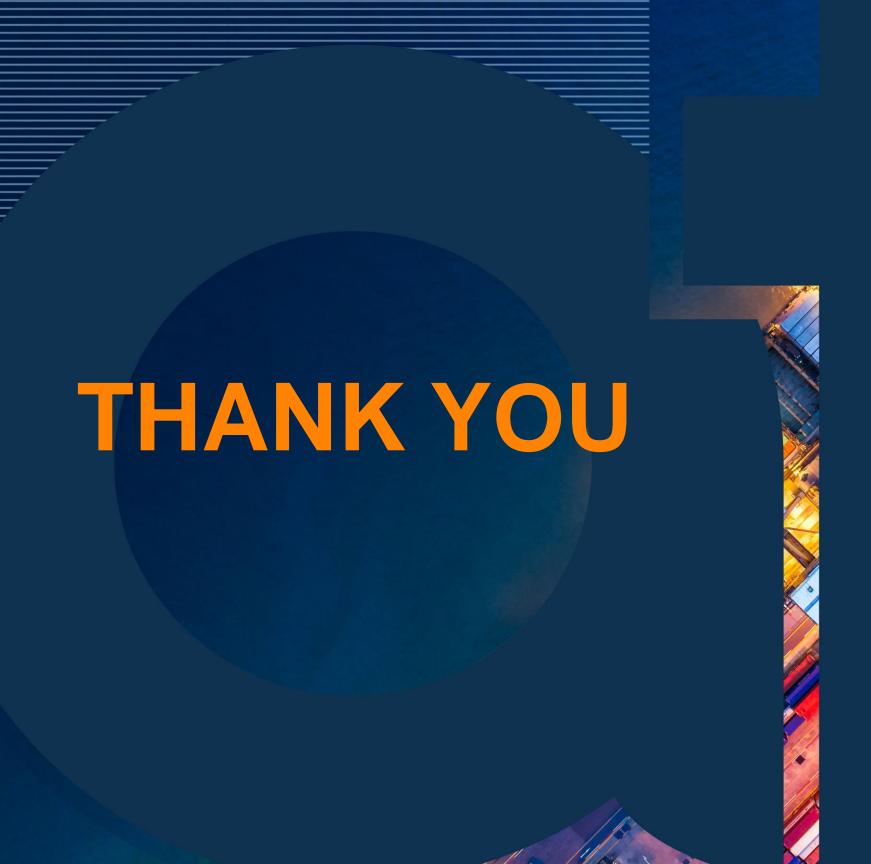
**300,000+** cases per year

9.2+ / 76+ CSAT NPS



2K+

Partner Branded Support and delivery partners





# A&A

# Thank you